

The following promotion is intended for viewing in Canada in the provinces of New Brunswick, Nova Scotia, Prince Edward Island and Newfoundland and Labrador only, and shall be governed, construed and evaluated in accordance with Canadian law. Do not proceed in this promotion site unless you are a legal resident of, and located in one of the provinces of New Brunswick, Nova Scotia, Prince Edward Island or Newfoundland and Labrador.

OFFICIAL RULES – IRVING OIL 2021 “A TRUCKLOAD OF WINNINGS” CONTEST (“OFFICIAL RULES”)

The Irving Oil 2021 “A Truckload of WINNINGS” Swipe to Win Contest (the "Contest") is sponsored by Irving Oil Marketing G.P. ("Irving" or "Irving Oil") and is administrated by WSP International Limited (the "Administrators"). Irving hereinafter will be referred to as the "Contest Sponsor". LoyaltyOne, Co. is in no way connected to the management of the Contest.

Participation in the Contest constitutes the entrant's ("you" or "your") full and unconditional agreement and acceptance of these Official Rules including the decisions of the judges, which are final on all matters relating to the Contest.

1. Basic Information: No Purchase is Required. There are two (2) ways to play and win prizes including: A) Swipe to Win and B) Online Sweepstakes. For **Swipe to Win**, you can automatically be entered into the drawings for a chance to win one (1) of seven (7) available Ford F-150 Regular Cab 4 x 4 XL F1E 122WB prizes, as described in Rule 6 below, when you use your AIR MILES® Card at the time of purchase with a minimum 20L fuel purchase, at any Irving location offering AIR MILES® Reward Miles in one of the provinces of New Brunswick, Nova Scotia, Prince Edward Island or Newfoundland and Labrador. To find participating Irving Oil locations, please visit www.irvingoil.com. For no purchase entry, see Rule 4 below. For **Online Sweepstakes**, you can earn ballot entries for weekly prizes of \$100.00 Irving Gift Cards or the Grand Prize of one (1) additional available Ford F-150 Regular Cab 4 x 4 Regular Cab XL F1E 122WB by registering on our contest website; for email opt-in and /or by entering Bonus Codes, (all as described in Rule 5, below). Any questions, concerns or comments regarding the Contest can be sent by prepaid mail to “Irving Oil Truckload of WINNINGS, c/o P.O. Box 3009 M.I.P., Markham, ON L3R 6G4”.

2. Contest Dates: The Contest begins at 12:00:01 am Atlantic Daylight Time (“ADT”) on May 25, 2021 (the "Contest Start Date") and ends at 11:59:59 pm AST on January 3, 2022 (the "Contest End Date"). The period from the Contest Start Date through to the Contest End Date is known as the "Contest Period".

3. Who Can Enter: The Contest is only open to all legal residents of the provinces of New Brunswick, Nova Scotia, Prince Edward Island and Newfoundland and Labrador, who have reached the age of majority as of the Contest Start Date, in the province in which they reside. Employees of Contest Sponsor, its affiliates and agents, prize sponsors, contractors and immediate family members (defined as parents, children, siblings, and spouse) of each employee, together with those persons with whom such employees are domiciled, are not eligible to enter.

4. Swipe to Win - How to Enter: Throughout the Contest Period, you will receive one (1) automatic ballot entry for every 20 litres of fuel pumped (any fuel type) when you swipe your AIR MILES® Card at the time of purchase at any participating Irving Oil location. Each eligible ballot received will be automatically entered into the drawings. Only eligible entries received in the periods indicated in the table below will be valid for each drawing. For a No Purchase entry, send your Name, Address, Province, Postal Code, Phone Number, E-mail Address and AIR MILES® Collector Number, clearly printed or typed on a 3” x 5” card or piece of paper to: “Irving Oil Truckload of WINNINGS, c/o P.O. Box 3009 M.I.P., Markham, ON L3R 6G4.” Each No Purchase Mail in Entry will receive one (1) ballot entry. Limit one (1) No Purchase entry per person, per day. Please allow two (2) weeks for mail-in entries to be received from the date post marked. Requests for No Purchase entries must be received by January 3, 2022. If you do not have an AIR MILES® Card, you can enroll in the AIR MILES® Reward Program online at www.airmiles.ca. By enrolling to become an AIR MILES® Collector, you agree to be bound by the terms and conditions of the AIR MILES® Reward Program as amended from time to time.

4A) Swipe to Win Prize Details: There will be total of seven (7) monthly draws held amongst all eligible entries received during the Contest Period. A total of seven (7) prizes of:

I) Ford F-150 Regular Cab 4 x 4 XL F1E 122WB will be awarded (Approximate Manufacturer’s Suggested Retail Price (“MSRP”) for each prize is \$37,929.00 CAD, excluding sales taxes, freight, pre-delivery inspection charges (Dealer Delivery), transport & delivery, air tax and all applicable taxes). Cash prize option, if selected, is \$35,000.00 CAD. 2021 Ford F-150 Regular Cab 4 x 4 XL F1E 122WB has 3.3L Ti-VCT V6 Engine, 8” Centre Stack Screen; Rear View Camera with Dynamic Hitch Assist. For a standard list of features you can visit <https://www.ford.ca/trucks/f150/models/f150-xl>.

Monthly Drawings will be held on the following schedule:

Drawing Date:	For Entries Received From:	Through:
Tuesday, July 6, 2021	Contest Start Date	Wednesday, June 30, 2021
Tuesday, August 4, 2021	Thursday, July 1, 2021	Saturday, July 31, 2021
Tuesday, September 7, 2021	Sunday, August 1, 2021	Tuesday, August 31, 2021
Wednesday, October 6, 2021	Wednesday, September 1, 2021	Thursday, September 30, 2021
Thursday, November 4, 2021	Friday, October 1, 2021	Sunday, October 31, 2021
Monday, December 6, 2021	Monday, November 1, 2021	Tuesday, November 30, 2021
Friday, January 7, 2022	Wednesday, December 1, 2021	Contest End Date

All drawings will be held at the Contest Administrators offices in Markham, Ontario on the drawing dates shown. Per the table above, each entry “received from” day starts at 12:00:01 am AT and each entry “through” day ends at 11:59:59 pm AT. The Contest Administrators computers will be the official time-clock for the promotion. Only eligible entries received in the periods indicated will be valid for each drawing. Limit one (1) Swipe to Win prize per person, per household.

Any Swipe to Win prize is non-exchangeable, non-transferable, non-refundable and must be accepted as awarded with no substitutions. The Contest Sponsor and Ford each reserve the right, in their sole discretion, to substitute and/or modify any prize with (a) prize(s) of equal or greater value for any reason.

5. Online Sweepstakes – How to Enter: There are three (3) ways to earn ballots to enter the Online Sweepstakes.

i) Register for the contest: Go to www.irvingwin.com at any time throughout the Contest Period and follow the instructions to complete the online registration form. Follow the instructions on-screen to complete the electronic registration form, including but not limited to your name, valid email address, and telephone number. Once registered, you will automatically receive one (1) Ballot Entry into the Online Sweepstakes

ii) Email and SMS Opt-in: You can earn one (1) Bonus Ballot Entry when you check any of the Opt-in boxes on the online registration form indicating that you wish to receive information about the Sweepstakes and special offers from the Contest Sponsor.

iii) Bonus Codes: Throughout the sweepstakes period, the Contest Sponsor will post Bonus Codes on their social media pages (and / or other advertising or promotional venues), that customers can enter at www.irvingwin.com. You will receive one (1) entry per Bonus Code entered. Bonus Codes can only be entered once. The Sweepstakes is in no way sponsored, endorsed or administered by, or associated with Facebook, Instagram or Twitter.

5A) Online Sweepstakes Prize Details:

Weekly Prizes - there will be a total of thirty-two weekly draws held, each drawing to award one (1) prize of a \$100.00 Irving Oil Gift Card for a total of thirty-two (32) available weekly prizes. Eligible non-winning Online Sweepstakes entries will roll over to each subsequent drawing.

Grand Prize - all eligible Online Sweepstakes entries will then be combined for one (1) Grand Prize draw to award one (1) additional 2021 Ford F-150 Regular Cab 4 x 4 XL F1E 122WB (see Rule 4AI) above for prize details).

Drawings will be held on the following schedule:

Online Weekly Drawings: Weekly Drawings will be held every Tuesday, starting on June 1, 2021 and ending on January 4, 2022. The first drawing will include all eligible ballot entries received from the Contest Start Date through Monday, May 31, 2021. Each subsequent drawing will include all eligible ballot entries received through the Monday prior to each drawing date. Eligible non-winning entries will roll over to each subsequent drawing. Limit one \$100.00 Irving Gift Card prize per person, per household. You are eligible to win a \$100.00 Irving Gift Card Prize and still be eligible for the Swipe to Win and Online Grand Prize of the 2021 Ford F-150 Regular Cab 4 x 4 XL F1E 122WB. Not all \$100.00 Irving Gift Card prizes may be awarded (see Rule 6, below).

Online Grand Prize Drawing: One (1) Grand Prize Drawing will be held on Tuesday, January 4, 2022 to award one (1) Ford F-150 Regular Cab 4 x 4 XL F1E 122WB (see Rule 4AI) above for Grand Prize details. For the Grand Prize Drawing, all eligible Online Sweepstakes ballots received through the Contest End Date will be eligible.

All Online drawings will be held at the Contest Administrators offices in Markham, Ontario on the drawing dates detailed above. The Contest Administrators computers will be the official time-clock for the promotion.

Any Online Sweepstakes prize is non-exchangeable, non-transferable, non-refundable and must be accepted as awarded with no substitutions. The Contest Sponsor and Ford each reserve the right, in their sole discretion, to substitute and/or modify any prize with (a) prize(s) of equal or greater value for any reason.

6. Notification and Redemption: If you have been drawn as a selected prize winner for any of the Swipe to Win or Online Sweepstakes prizes, the Contest Sponsor or Administrator will notify you via e-mail, postal mail and / or phone. If the selected winner does not respond to the Administrator's notification within fourteen days (14) days of the Prize Draw and the Contest Sponsor or Administrator has made two (2) separate contact attempts, the potential winner will be disqualified and a new potential winner will be drawn. For the Online Weekly Drawings of a \$100.00 Irving Gift Card prize, only one (1) additional attempt to contact a new potential winner will be made. After the second attempt, the prize will be forfeited. All other prizes will be awarded. As a condition of awarding any prize, winner must have completed, within seven (7) days of receipt, the Contest Sponsor's Statement of Compliance, Release, and Indemnity ("Release Form") under which, among other matters, winner confirms his/her compliance and eligibility with these Official Rules, correctly answers, unaided, a mathematical skill testing question and releases and indemnifies Contest Sponsor, Administrator and other certain parties. If a potential winner refuses or fails to timely return the required documents in accordance with these Official Rules, or is found to have violated the Official Rules of the Contest in any way, or is deemed ineligible to receive a prize for any reason, or if any prize or prize notification from Contest Sponsor or Administrator is returned as undeliverable, the potential winner will be disqualified and will be deemed to have forfeited the prize in question and the Contest Sponsor will hold a drawing to select an alternate prize winner from among the pool of eligible entries received, except as noted herein. Weekly Prizes of \$100.00 Irving Gift Cards may be mailed to the winner's address that is provided on their Release Form or sent to a participating Irving Oil location as selected by the Contest Sponsor or Administrator. For all Ford F-150 Truck prizes, winner must take delivery of their prize vehicle at the dealership or participating Irving Oil Location as selected by the Contest Sponsor. Winner is responsible for expenses which are not included in the prize description (as detailed in Rule 4A) above), including but not limited to: licensing, insurance, registration and all other costs and fees associated with any upgrade or option packages the winner may request, and transportation from the dealership or participating Irving Oil Location. The awarding of these prizes to the winner is conditional on the winner being in possession of a valid driver's license in the province within which they reside and holding a valid and appropriate automobile insurance policy. If the winner does not possess a valid driver's license and/or insurance, winner may designate a representative to accept the prize on his/her behalf provided that all the necessary release and prize transfer documents are signed by both the winner and his/her representative, and provided that the designee complies with all eligibility requirements of these Official Rules.

Cash prize option, if selected, will be awarded as a \$35,000.00 cheque, payable to the winner and winner must take delivery of their prize at the participating Irving Oil Location as selected by the Contest Sponsor. 2021 Ford F-150 Regular Cab 4x4 XL Truck may not be exactly as shown in Contest publicity or promotional materials. Please allow four (4) to six (6) months for redemption of your prize.

7. Publicity: Acceptance of a Prize constitutes permission for Contest Sponsor to use the winner's name, likeness, voice and comments for advertising and promotional purposes worldwide in any media without limitation and without additional compensation unless prohibited by law. The names of the Prize Winners may be published on www.irvingwin.com.

8. Odds: Odds of winning a prize depends on the total number of eligible entries received during the Contest Period.

9. Restrictions: The following are prohibited and will result in automatic disqualification from the Contest: (1) using any method that artificially increases odds of winning; (2) non-compliance with these Official Rules; and (3) any other act which the Contest Sponsor determines in its sole discretion, jeopardizes the integrity or proper conduct of the Contest.

10. Privacy: Contest Sponsor will be collecting personal data about you for the administration of the Contest and for purposes of internal market research. No such personal data will be transferred or sold to any third party except in the following circumstances:

- when you give us permission to do so;
- when, in good faith, we believe the law requires disclosure;
- to affiliated companies, provided that our affiliated companies and their agents and advisors and their respective employees are restricted from using the information for any other purpose other than as described in these Official Rules; and
- to our respective agents for data processing purposes, our respective professional advisors and promotional and marketing agencies, provided that such agents, professional advisors and promotional and marketing agencies are restricted from using the information for any purpose other than as described in these Official Rules.

Contest Sponsor may match aggregated, statistical use information to parameters established by third parties, without releasing user information. This information will not contain any personally identifiable information. Contest Sponsor may share aggregate information with trading partners, co-branded sites, participating sponsors and advertisers; however, this aggregated information will not contain personally identifiable information. To access to the information you have supplied when registering for your AIR MILES® Collector Account, or to update or rectify your information, must be made by going to www.airmiles.ca.

11. Winners' List: The name of the winners will be available until June 30, 2022 by email at gamemaster@irvingwin.com or by mail when sending a self-addressed stamped envelope to "Irving Oil Truckload of WINNINGS Winner List Request, c/o P.O. Box 3009 M.I.P., Markham, ON L3R 6G4".

12. Prize Supplier: By entering this Contest, each entrant acknowledges and agrees that Ford's sole and exclusive role in the Contest is that of Prize supplier and that Ford is in no way responsible for the administration of the Contest or the selection of winners and that all such responsibility rests with the Contest Sponsor. By participating in the Contest, each entrant releases and agrees to indemnify Ford and hold it harmless from and against any and all costs, claims, damages, (including, without limitation, any special, incidental or consequential damages), or any other injury, whether due to negligence or otherwise, to person(s) or property (including, without limitation, death or violation of any personal rights, such as violation of right of publicity/privacy, libel, or slander), due in whole or in part, directly or indirectly, to participation in the Contest, or arising out of participation in any Contest-related or Prize-related activity, or the receipt, enjoyment, participation in, use or misuse, of any Contest or Prize-related activity, whether hosted by Contest Sponsor or a third party.

13. General Terms and Conditions: This Contest is void outside the provinces of New Brunswick, Nova Scotia, Prince Edward Island and Newfoundland and Labrador, and where prohibited by law, and is subject to all applicable federal, provincial, and local laws and regulations. By accepting any prize, winners acknowledge that the Contest Sponsor has neither made, nor is in any manner responsible or liable for any representations, guarantees or warranties, express or implied, in fact or in law, regarding any awarded prize, including but not limited to its quality, merchantability or mechanical condition. By participating in the Contest, each participant agrees to release and hold the Contest Sponsor, Administrators, LoyaltyOne, Co. and their employees, officers, directors, shareholders, agents, parent companies, affiliates, subsidiaries, advertising, promotion, fulfillment agencies and legal advisors (collectively the "Released Parties"), harmless from any and all losses, damages, rights, claims and actions of any kind arising from or in connection with participation in the Contest or the acceptance, possession, or use of any prize, including without limitation, any loss, personal injury, death, property damage, and claims based on publicity rights, defamation, or invasion of privacy. All entries become the property of Contest Sponsor and will not be returned. "Released Parties" are not responsible for any injury or damage to persons or property which may be caused, directly or indirectly, in whole or in part, from an entrant's participation in the Contest or from downloading any material from the Contest Sponsor's servers or from any other Internet web site, regardless of whether the material was prepared by Contest Sponsor, or a third party.

CAUTION: ANY ATTEMPT BY ANY PERSON TO DELIBERATELY CORRUPT THE CONTEST OR TO UNDERMINE THE LEGITIMATE OPERATION OF THE CONTEST MAY BE A VIOLATION OF CRIMINAL AND CIVIL LAWS. SHOULD SUCH AN ATTEMPT BE MADE, CONTEST SPONSOR RESERVES THE RIGHT TO DISQUALIFY, PROSECUTE AND SEEK DAMAGES FROM ANY SUCH PERSON TO THE FULLEST EXTENT PERMITTED BY LAW.

The Released Parties are not responsible for any problem that may arise, including technical failures related to telephone or internet network lines, online computer systems, servers, Internet service providers, hardware, software, viruses, bugs, personal computer failures and/or software and hardware configurations or the non-reception of an email message by the Released Parties for any reason, including line congestion on the Internet or on any website or any combination of these factors. The Released Parties are not liable for any damage to a user's system resulting from entering the Contest or downloading any software necessary to enter the Contest. In the unfortunate event the Contest Website crashes or experiences technical difficulties, the Released Parties are not responsible.

The Released Parties are further not responsible for: (i) electronic transmissions or entries that are lost, late, stolen, incomplete, illegible, damaged, garbled, destroyed, or misdirected; (ii) any problems or technical malfunctions, errors, omissions, interruptions, deletions, defects, delays in operation of transmission, communication failures, destruction or unauthorized access to, or alteration of, entries; (iii) failed or unavailable hardware, network, software or telephone transmissions, damage to entrants' or any person's computer and/or its contents, or causes beyond Contest Sponsor's reasonable control that jeopardize the administration, security, fairness, integrity or proper conduct of this Contest; (iv) any entries submitted in a manner that is not expressly allowed under these rules; or (v) incorrect or inaccurate entry information whether caused by entrants or by any of the equipment or programming associated with or utilized in the Contest. All incomplete or non-conforming entries will be disqualified. If for any reason this Contest cannot be executed as planned, including but not limited to infection by computer virus, bugs, tampering, unauthorized intervention, fraud, technical failures, or any other cause(s) beyond the reasonable control of Contest Sponsor that corrupt or affect the security, administration, fairness, integrity or proper conduct of the Contest, or if the Contest is compromised or becomes technically corrupted in any way, electronically or otherwise, Contest Sponsor reserves the right to terminate the Contest.

Contest Sponsor: Irving Oil Marketing G.P., Saint John, New Brunswick, Canada. Administrator: WSP International Limited, Markham, ON, Canada.

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